

Activate Camps



Learning English Language

THROUGH SPORT AND MUSIC

DELIVERED BY ACTIVATE

In partnership with **WELL**
We Enjoy Learning Ltd

Activate are the leading providers of sport and activity camps for young people in the UK.

We operate out of 40 independent schools in the UK with over 12,000 young people attending our courses each year.



THE COURSE

The 7-day course gives international students the opportunity to visit the UK to improve their English language through learning experiences in the sport and music industry at Oundle School.

Sunday 30th July – Sunday 6th August



Oundle School



THE EXPERIENCE

We bring the experience to the school

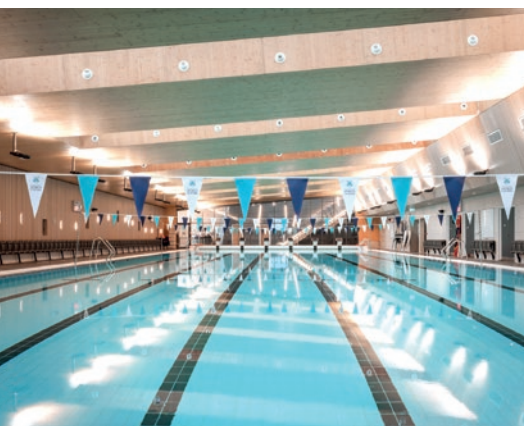
Staying at Oundle School, a 1-hour train journey to central London, students will have the opportunity to gain an understanding of both industries while using the fantastic facilities at the school.

Sport

Athletics track
Swimming pool
Gymnasium
Basketball Courts

Music

Music room
Video editing room
Performing Hall
Drama room



COURSE OVERVIEW

Students can focus on learning about one industry or combine their experience and learn about both music and sport.



Our Sport programme includes:

- How to commercially manage an athlete; they will be set a task in a group and present their management plan to a sports management company, who will visit the school for the day.
- Learn about the different roles in the sports industry; from physiotherapy, to sports marketing, to working in grassroots sport and athlete management. They will prepare a CV and have mock interviews with guest visitors from the sector.
- Each afternoon students will take part in different sports and will have a visit from a current or former athlete who will talk about their nutrition and training.
- The week will culminate in a visit to a football stadium for a tour and a talk by the different staff who work there on what their roles.

The take away is a full understanding on the sports industry and the path they need to follow to get a job in it.

Music Programme students will learn:

- How to market a record; they will be set a task in a group and present their plan to a record label, who will visit the school for the day.
- Learn about the different roles in the music industry; from artist management to recording a video and setting up live shows. They will prepare a CV and have mock interviews with guest visitors from the sector.
- Each afternoon students will work on their own video or performance which will be performed or shown at the end the week.
- The week will culminate in a visit to a record label or recording studio for a tour and a talk by the different staff who work there on what their roles are.

The take away is a full understanding on the music industry and the path they need to follow to get a job in it.



**CHERRY RED
RECORDS**

A SAMPLE DAY

- 08.00-09.00 Breakfast
- 09.30-12.00 Present your marketing plan
- 12.00-13.00 Lunch
- 13.00-14.30 Visit from music and sport industry

- 14.30-16.00 Activity - basketball / record your music video
- 16.00-17.30 Free time
- 17.30-18.30 Pizza night
- 18.30-20.00 Talent Show Performance

We cater for all food allergies and offer a buffet for each meal, giving students a wide variety of healthy options.



ACCOMMODATION

Students are accommodated in dormitory and single occupancy rooms.

- 90 minutes from London Heathrow Airport
- 15 miles west of Peterborough
- 45 minute train from Peterborough to London King's Cross

For more information please email **Activate Camps** info@activatecamps.co.uk or **WELL** info@weenjoylearning.co.uk



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